

ALLIES MUST FINALLY UNITE TO DEFEAT SALEM IN

# ***RWBY – VOLUME 8***

WARNER BROS. HOME ENTERTAINMENT BRINGS  
LATEST EDITION OF ROOSTER TEETH'S  
HERALDED ANIME SERIES TO  
DIGITAL & BLU-RAY™ ON NOVEMBER 23, 2021

BURBANK, CA (October 5, 2021) – More than ever before, the allied forces battling Salem must unite in a single, concerted effort to prevail in the eighth thrilling season of Rooster Teeth's anime-inspired series ***RWBY***. Warner Bros. Home Entertainment will distribute ***RWBY – Volume 8*** on Digital and Blu-ray (\$24.98 SRP USA, \$29.98 SRP Canada) starting November 23, 2021.

Beloved by fans and acclaimed by critics, ***RWBY*** imagines a world filled with horrific monsters bent on death and destruction, and humanity's only hope lies with powerful Huntsmen and Huntresses. Ruby Rose, Weiss Schnee, Blake Belladonna and Yang Xiao Long are four such Huntresses-in-training, and their journey takes them far beyond the gates of Beacon Academy as they confront dark forces and work as a team to become the next generation of Remnant's protectors.

In ***RWBY – Volume 8***, our heroes' worst fears have finally been realized: Salem is here, and the timing couldn't be worse for the divided Kingdom of Atlas. Fear has turned the friends into enemies, and doubt threatens to splinter Humanity's remaining allies. With both Salem and Ironwood stacking the odds against them, and the fate of Remnant at stake, it's up to Team RWBY to make their play before it's too late.

In addition to all 14 of the season's episodes – including the landmark 100<sup>th</sup> episode of the series (entitled "Witch") – and a full gamut of bonus features included in the season compilation, the first 20,000 fans to purchase ***RWBY – Volume 8*** on Blu-ray will also receive a pack of limited edition ***RWBY/Justice League Art Cards***. Each pack contains 10 collectible cards that feature the cover or variant from the ***RWBY/Justice League*** comics released by DC earlier in 2021.

The ***RWBY*** cast is led by the core foursome of Lindsay Jones (*X-Ray and Vav*) as Ruby Rose, Kara Eberle (*Rooster Teeth Shorts*) as Weiss Schnee, Arryn Zech (*Red vs. Blue*) as Blake Belladonna and Barbara Dunkelman (*Fairy Tail, Blood Fest*) as Yang Xiao Long. Other key voice cast members include Miles Luna (*Camp Camp*) as Jaune Arc, Neath Oum (*RWBY: Grimm Eclipse*) as Lie Ren, Samantha Ireland (*RWBY Chibi*) as Nora Valkyrie and Shannon McCormick (*Get Backers, Day 5*) and Aaron Dismuke (*Fullmetal Alchemist*) as Ozma/Ozpin.

Created by the late Monty Oum (*Red vs. Blue*), ***RWBY*** is one of Rooster Teeth's most beloved, viewed and shared series. As the first western-produced anime series to be distributed in Japan, ***RWBY*** episodes have averaged more than 7 million views, and the franchise has accumulated over 275 million views since its inception. To date, the series has sold nearly 680k units sold on DVD and Blu-

ray, and registered consumer products sales in excess of \$20 million. **RWBY** has a fervent fanbase in North America, the United Kingdom, Australia and Japan

### ***RWBY Volume 8*** **Episodes**

- |             |   |
|-------------|---|
| 1. Divide   | 8. Dark   |
| 2. Refuge   | 9. Witch ( <i>RWBY</i> series' 100 <sup>th</sup> episode) |
| 3. Strings  | 10. Ultimatum   |
| 4. Fault    | 11. Risk  |
| 5. Amity    | 12. Creation  |
| 6. Midnight | 13. Worthy  |
| 7. War      | 14. The Final Word  |

### ***RWBY-Volume 8 – Special Features***

Blu-ray and Digital

***RWBY at RTX (Panel)*** – *RWBY* talent takes the stage at RTX for an in-depth chat between showrunner Kerry Shawcross, co-creator and writer Miles Luna, writing supervisor Eddy Rivas, lead producer Laura Yates, Lindsay Jones (voice of Ruby Rose), Barbara Dunkelman (voice of Yang Xiao Long), Kara Eberle (voice of Weiss Schnee) and Arryn Zech (voice of Blake Belladonna).

***RWBY at Sundance Film Festival (Panel)*** – Discussion amongst *RWBY* talent at the famed Sundance Film Festival. Featured panelists were showrunner Kerry Shawcross, co-creator and writer Miles Luna, Lindsay Jones (voice of Ruby Rose), Barbara Dunkelman (voice of Yang Xiao Long), Rooster Teeth co-founder Matt Hullum, co-head of Rooster Teeth Animation Joe Clary and moderator Julia Alexander, a reporter at the Verge, Internet Creators and Entertainment.

***CRWBY Faces (video)*** – A fun behind-the-scenes look at more than 100 of the 150+ individuals responsible for the production of *RWBY*.

***Talk CRWBY to Me (Podcast)*** – A popular *RWBY* podcast recorded during 2020 and hosted by showrunner Kerry Shawcross.

***Grimm Campaign (a game of Dungeons and Dragons)*** – Set in the expansive world of Remnant, the *RWBY* Crew members embody Hunter & Huntress avatars to take on the terrifying forces of wild Grimm. Featuring Eddy Rivas as Headmaster, Chad James as Asher Mora, Kerry Shawcross as Pyke Rite, Laura Yates as Arrastra Skye, and Chris Kokkinos as Fenix Nemean.

**Audio Commentary** – Showrunner, directors and writers discuss all 14 episodes.

- “Divide” – Showrunner/director Kerry Shawcross and writer Kiersi Burkhart
- “Refuge” – Showrunner Kerry Shawcross, director Paula Decanini and writer Miles Luna
- “Strings” – Showrunner Kerry Shawcross, director Dustin Matthews and writer Kiersi Burkhart
- “Fault” – Showrunner Kerry Shawcross, director Connor Pickens and writer Eddy Rivas
- “Amity” – Showrunner Kerry Shawcross, director Paula Decanini and writer Miles Luna
- “Midnight” – Showrunner/director/writer Kerry Shawcross and writers Kiersi Burkhart, Eddy Rivas & Miles Luna
- “War” – Showrunner Kerry Shawcross, director Connor Pickens and writers Kiersi Burkhart & Miles Luna
- “Dark” – Showrunner Kerry Shawcross, director Dustin Matthews and writer Miles Luna
- “Witch” – Showrunner Kerry Shawcross, director Paula Decanini and writer Eddy Rivas
- “Ultimatum” – Showrunner Kerry Shawcross, director Connor Pickens and writers Kiersi Burkhart & Miles Luna
- “Risk” – Showrunner Kerry Shawcross, director Paula Decanini and writers Kiersi Burkhart, Eddy Rivas & Miles Luna
- “Creation” – Showrunner Kerry Shawcross, director Dustin Matthews and writer Eddy Rivas
- “Worthy” – Showrunner Kerry Shawcross, director Connor Pickens and writers Kiersi Burkhart, Eddy Rivas & Miles Luna
- “The Final Word” – Co-creator & writer Miles Luna, director Kerry Shawcross and writer Kiersi Burkhart

### **ABOUT MOVIES ANYWHERE**

Movies Anywhere is a digital movie platform that enables movie fans to discover, access, and watch their favorite digital movies in one place. Movies Anywhere brings together a library of nearly 7,500 digital movies from Sony Pictures, Twentieth Century Fox Film, The Walt Disney Studios (including Disney, Pixar, Marvel Studios and Lucasfilm), Universal Pictures (including DreamWorks and Illumination Entertainment) and Warner Bros., and will continue to expand the consumer experience as more content providers, digital retailers and platforms are added. By connecting participating digital retailers that include Amazon Prime Video, FandangoNOW, Google Play, iTunes and Vudu, movie fans can now bring together their digital movie collections (whether purchased or redeemed) in one place and enjoy them from the comfort of their living rooms, and across multiple devices and platforms, including Amazon Fire devices; Android devices and Android TV; Apple TV; Chromecast; iPhone, iPad and iPod touch; Roku® devices and popular browsers. Movie fans can also redeem digital codes found in eligible Blu-ray and DVD disc packages from participating studios and enjoy them through Movies Anywhere. Movies Anywhere – your movies, together at last.

## **ABOUT DIGITAL**

Digital movies or TV episodes allow fans to watch a digital version of their movie or TV show anywhere, on their favorite devices. Digital movies or TV episodes are included with the purchase of specially marked Blu-ray discs. With digital, consumers are able to instantly stream and download movies and TV shows to TVs, computers, tablets and smartphones through retail services. For more information on compatible devices and services go to [wb.com/RedeemDigital](http://wb.com/RedeemDigital). Consult a digital retailer for details and requirements and for a list of digital-compatible devices.

## **BASICS**

Street Date: November 23, 2021

Order Due Date: October 12, 2021

Blu-ray: \$24.98 SRP USA, \$29.98 Canada

Catalog #: 1000803176 / 883929773923

Languages: English

Subtitles: English & French

### **About Rooster Teeth**

Rooster Teeth is a fan-driven, community built entertainment company. From humble origins in a spare bedroom, Rooster Teeth created the web series Red vs. Blue, an innovative form of entertainment for a changing media landscape that sparked the growth of a passionate global fandom. From that foundation, Rooster Teeth pioneered a direct-to-consumer lifestyle brand for its growing online following with subscriptions, advertising, e-commerce, and live events. Rooster Teeth produces several original content series including RWBY, the most popular western-style anime series today, The Rooster Teeth Podcast, and daily video series featuring an in-house cast of influential talent. With broadcast and live-action production capabilities and a world class animation studio, Rooster Teeth engages top networks, streaming entertainment services and creative talent to develop projects that reach global audiences through its Studios division. Rooster Teeth cultivates the gaming lifestyle it helped define with partnerships through its industry-leading video-first podcast network, The Roost. Rooster Teeth has a massive global footprint of more than 45 million subscribers to its YouTube Network, 5 million unique weekly viewers across its RoosterTeeth.com hub and more than 4 million registered community members. The company was founded in 2003, and is a subsidiary of Otter Media, a WarnerMedia company. Discover more at [RoosterTeeth.com](http://RoosterTeeth.com).

### **About Warner Bros. Home Entertainment, Inc.:**

Warner Bros. Home Entertainment (WBHE) brings together Warner Bros. Entertainment's physical and digital distribution businesses in order to maximize current and next-generation distribution scenarios. An industry leader since its inception, WBHE oversees the global distribution of content through packaged goods (Blu-ray Disc™ and DVD) and digital media in the form of electronic sell-through and video-on-demand via cable, satellite, online and mobile channels. WBHE distributes its product through third party retail partners and licensees.

**Box Art:** <https://warnerbros.box.com/v/RWBYV8BoxArt>

**Trading Cards Images:** <https://warnerbros.box.com/v/RWBYV8TradingCards>

***PUBLICITY CONTACTS***

**For Online Media Outlets & Requests**

**Warner Bros. Home Entertainment**

Ines Logarta, 818-977-6382

[Ines.Logarta@warnerbros.com](mailto:Ines.Logarta@warnerbros.com)

**GT Marmots/PR, Inc.**

Gary Miereanu, 818-427-9469

[miereanu@gmail.com](mailto:miereanu@gmail.com)

@SuperPRGuy

**Rooster Teeth**

Sophie Turcotte

[Sophie.turcotte@roosterteeth.com](mailto:Sophie.turcotte@roosterteeth.com)