
FOR IMMEDIATE RELEASE

TECHNOLOGY FORUM SHOWCASES CUTTING EDGE ANIMATION SOFTWARE

OTTAWA, ONTARIO (August 24, 2005) New to this year's Ottawa International Animation Festival (OIAF) is the Technology Forum, an exciting free event featuring top technology companies who will demonstrate their latest animation software solutions. The Technology Forum will be held Saturday, September 24 at the National Arts Centre 4th Stage and will be of interest to anyone who wants to learn more about the hottest features and techniques of today's cutting edge animation software products.

The day will start off with a special presentation on *Setting Up a Production Pipeline: Alternative Tools and Techniques*. This panel will present some of the tools available to the artists and studios which can be utilized in various pipeline approaches. It will cover off-the-shelf packages such as Zbrush and Maya, and various OpenSource packages such as Liquid and Pixie, as well as techniques on how to use these software packages to drastically improve productivity.

Autodesk will provide an in-depth view of the latest release of 3ds Max 8, an award-winning toolset designed to maximize animators' productivity. Toon Boom Animation will show how to save production costs using their animation software solutions. A professional texturing artist will demonstrate MAXON's BodyPaint 3D's ability to paint on up to ten material channels with one brush stroke. Apple will also be on board to present their newest products.

"We think that the addition of the Technology Forum to the Festival this year will provide a great opportunity for animation producers and artists to discover the latest tools and techniques of their craft," says Kelly Neall, Managing Director, OIAF. "The Forum provides an excellent complement to our programming and will help the art and industry of animation to progress."

The Ottawa International Animation Festival is the largest festival of its kind in North America and one of the most respected animation festivals in the world. Bringing art and industry together, the Festival attracts production executives, artists, students and animation fans from across Canada and around the world. The OIAF will be held September 21-25 in Ottawa. For further information regarding the Festival, tickets and Festival Passes, please visit our website at www.animationfestival.ca or call 613-232-8769.

**Technology Forum Schedule – National Arts Centre 4th Stage – Free Admission
Saturday, September 24 9:00 a.m. to 5:00 p.m.**

Media inquiries please contact:
Linda Steele,
Media Relations,
Ottawa International Animation Festival
(613) 232-8769
Email:ottawamedia@magma.ca